

PRESS RELEASE

WorldCast's ScriptEasy technology goes virtual

Bordeaux, France. September 2022 - WorldCast Systems, a leading supplier of advanced broadcast solutions for customers across the globe, launches **Virtual ScriptEasy**.

ScriptEasy is the famous facility control software developed by WorldCast Systems to create "Smart" sites and automatically correct any critical errors that affect operations. The original technology has been available for decades on most WorldCast Systems equipment, such as in Audemat products and APT codecs, and is trusted by thousands of broadcasters around the world.

Now available as a standalone software, Virtual ScriptEasy can be deployed as a service (SaaS), on a server or a compact device (On-Premise).

Featuring an intuitive Graphic Scripting Interface (logic operators, live user actions, timers, complex alarms, and more), Virtual ScriptEasy enables the creation of autonomous sites and brings intelligent monitoring and control to network scale. With the Masterview module, users can also create customized dashboards, alarms, readings and actions. Bringing intelligence to the sites or the network increases the services availability and reduces maintenance costs. Virtual ScriptEasy easily evolves as needed and is highly scalable.

With the growing demand for less hardware, less maintenance and 24/7 operations, Virtual ScriptEasy meets the needs of broadcasters to reduce their operating costs and increase their revenue.

In line with the WorldCast Systems strategy to provide new virtualized solutions, Virtual ScriptEasy can be integrated or combined with Virtual APT IP Codecs (audio/mpx transport over IP), Virtual SureStream (redundant streaming) and Kybio Media, the end-to-end network management system.

Virtual ScriptEasy will be showcased at IBC, September 9th-12th at booth 8.C58.

To learn more, contact [WorldCast Systems](#).



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About WorldCast Systems - WorldCast Systems engineers high-performing, reliable and innovative broadcast solutions, meeting the needs of both international broadcast networks and small private stations. Its industry leading brands include APT, Ecreso, Audemat, and Kybio, with an extensive offer including audio/MPX codecs, FM transmitters, RDS encoding, sound processing, and RF signal monitoring, test and measurement. WorldCast Systems is a part of WorldCast Group. Headquartered in Bordeaux, France, and with a subsidiary in the US, the group generates more than 85% of its turnover internationally. Visit www.worldcastsystems.com and follow us on [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#). **Press contact:** Chantal Fourgeaud, Director of Marketing Communications, c.fourgeaud@worldcast.group