

PRESS RELEASE



Ecreso FM 1kW - AiO Series Wins the RedTech Best In Show Award at IBC

Bordeaux, France. September 2022 (immediate release) - WorldCast Systems, a leading global supplier of radio broadcast solutions, receives the RedTech Best In Show Award at the IBC 2022 Show for its Ecreso FM 1kW from the new AiO series.

The RedTech Awards, evaluated by a panel of industry experts, recognize outstanding technological innovation within the radio and digital audio sectors. Nominees were evaluated based on market relevance, design, business and operational benefits, innovation, technical excellence and cost-effectiveness.

"We are very excited about our new Ecreso AiO Series; it is an honor to receive this award which recognizes the high-value this technology brings to radio broadcasters," said Christophe Poulain, Co-President of WorldCast Systems.





The first power range to launch in the AiO series is the Ecreso FM 1kW (also available in 600W version). This 2U transmitter is compact but mighty - offering the highest efficiency on the market, up to 76%, and built-in SmartFM technology. SmartFM is the leading solution for radio broadcasters to reduce their energy bills by up to 40% while contributing to the decarbonization of FM broadcast. Ecreso FM 1kW also offers unique built-in features to eliminate the need for extra equipment while enabling cutting-edge performance. The newest features include full RDS and UECP capabilities, and an APT IP Decoder. This unique software feature directly ingests Audio over IP to the Direct-to-Channel Digital FM Modulator and is compatible with both SureStream and APTmpX, the unrivalled MPX compression algorithm.

Worthy successor to the current Ecreso transmitter range, the new AiO series seamlessly integrates into existing broadcast networks as well as into new IP based broadcast infrastructures.

For more information, contact WorldCast Systems.

###

Visit <u>www.worldcastsystems.com</u> and follow us on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>. Press contact: Chantal Fourgeaud, Director of Marketing Communications, <u>c.fourgeaud@worldcast.group</u>

